



Big “Black Friday” talks:

Hotel Belvedere Locarno offers special deals on “Sunday Brunch” and “Spa Treatments” – The countdown runs out in only 3 days...

Locarno – November 21st, 2017 – Next Friday is “**Black Friday**” and the Belvedere offers a 40 percent discount on their **Sunday Brunch** at “La Fontana Ristorante & Bar”. Anyone who buys a voucher for himself, friends or family on November 24th pays 34.80 Swiss francs instead of 58. A Sunday Brunch is also a nice gift for friends. The purchased voucher can be redeemed on a Sunday of choice until May 6th, 2018 - holidays excluded. Besides that one can also get a 20 percent reduction on **some treatments in the Oasi Spa**. **ATTENTION:** the special offers are bookable only on the hotel’s [Facebook page](#) until November 26th, 2017!

Media are already speculating that Black Friday could sweep away everything concerning traditions around Christ Child. That’s not the case in Ticino. This year’s series of beautiful and small [Christmas markets](#) starts from November 25th, 2017. There are many different places in the region where Christmas and winter flavors are on the air but here one can enjoy this atmosphere without freezing, due to the region’s mild climate. In addition to the commercial offers, Vira surprises with something that is very related to the birth of Jesus. From December 10th, 2017 to January 06th, 2018 the Ticino village on the shores of Lake Maggiore turns into a [village of Christmas cribs](#) - all handcrafted by children. On December 8th and 9th, 2017 Locarno’s traditional Christmas market will take place. Guests of Hotel Belvedere Locarno can also enjoy a daytrip to nearby Italy, taking the scenic train “[Centovalli](#)” to Santa Maria Maggiore: a really unforgettable and exciting experience.

From November 25th, 2017 to January 8th, 2018, Piazza Grande will turn into a spectacular ice rink on the occasion of “Locarno on Ice”. Apart from skating on this wonderful platform, one can enjoy waffles, crepes and other trifles freshly made at the stands surrounding the place.

Last but not least, Hotel Belvedere Locarno finishes up its anniversary year with a “Pardo” themed New Year's Eve party, starting the celebrations with a [champagne Aperitif followed by a 5 course menu](#) accompanied by live music. The “Pardo” theme pays homage to the Locarno Film Festival, celebrating its 70th anniversary this year. At the same time the Hotel Belvedere, the festival's official Partner Hotel, commemorates 125 years of hospitality.



The Hotel with its 89 rooms – all providing a wonderful lake view - is located directly on the foot of “Madonna del Sasso”, famous pilgrim place. It is the only four star superior hotel in Locarno that is open all year around. For those who like to take it easy the hotel is reachable directly by the funicular railway (stop “Belvedere”).

Walking one easily reaches the historic city center and can enjoy the film festival city’s Mediterranean charm and climate. Other activities in the Lago Maggiore area include hiking and golf, which thanks to the mild climate, is also possible in wintertime. Lugano airport Agno is 40 km distant, a 45-minute car drive. The Milan Malpensa airport remains 110 km south. As the new Alp-Transit has been finished the hotel can be reached via the Gotthard base tunnel from Zurich, Lucerne and Zug by train within a good two hours.

For further information or photo material please contact our press office:

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